



## WHY SINGAPORE

**Singapore** – has everything that makes a unique and original incentive destination.

- A strong and accommodating National Tourist Office
- Centrally located and gateway to the Orient
- Clean, green and safe
- Close proximity to neighbouring countries
- Endless range of superb restaurants, varied cuisines and entertainment places
- English is the business language and is widely spoken
- Excellent tourism infrastructure - well organised and accessible
- Exceptional standards of service not found elsewhere
- Experience, Expertise and Professionalism
- Festival/Arts & Cultural Activities - year round
- Friendly and hospitable people
- Great venues
- Green Environment Consciousness
- Multi-cultural heritage
- Politically stable
- Unsurpassed shopping
- Warm, sunny, tropical climate all year round
- Wide range of "incentive class" hotels at competitive, value-for-money rates

Since independence, Singapore has been enjoying political stability and steady economic growth. The Republic's Head of State is the President and form of government parliamentary democracy, headed by the Prime Minister and his Cabinet of Ministers.