



SPECIAL EVENTS

SuperSports

This is a must! It is excellent for breaking the ice and getting the group together during the first two days of the programme. It will be a memorable highlight and will be talked about for the rest of the programme, and long after! The morning begins with a coach transfer to Sentosa, a 375-hectare (927 acres) island resort just minutes away from the "mainland". At the ferry terminal of Sentosa, ride on open-sided shuttle buses to the swimming lagoon where the fun and laughter of the "Sports Day" begin. Water sports and team games such as aqua-bike races, tug-of-war and dragon-boat races will be organised.

The "Sports Master" and team captains will get the people together for the games which could either be highly structured and "for real", or where the rule is "there are no rules at all", and light-hearted "cheating" is the order of the day! For the less energetic, deck chairs and beach umbrellas will be available for sunbathing or they can take a stroll round the island and visit the Wax Museum - "Pioneers of Singapore" - where Singapore's history and heritage are traced from their early days to the dramatic moments of World War II.

Barbecue lunch is served on the beach followed by a prize presentation ceremony. Music is provided throughout the day by a mobile disco, and there is free flow of beer and soft drinks.

CONSIDERATIONS

Marquees will be put up at the swimming lagoon so that the event need not be postponed or cancelled unless there is a really heavy downpour. The event can also be staged in the afternoon followed by a Barbecue dinner. As Sentosa is usually crowded during the weekends, we strongly suggest staging the SuperSports during the weekdays.

ENHANCEMENTS

1. Give a survival kit (containing sunscreen lotion, hand towel, sunglasses) to each guest.
2. Produce special commemorative T-shirts and sun visors, colour coded to facilitate team recognition.

Duration : 7 hours
Capacity : 100 and above





Breakfast In The Wild

The Singapore Zoological Gardens is rated among the world's top 10 zoos. Its landscaped parks and open-zoo concept of natural barriers make you feel almost as if you are in the wild.

This morning, your guests will wake up early for a 25-minute transfer to a breakfast in the wild.

At the entrance, an elephant will meet the guests and lead them to the picnic grounds. Guests will be given a straw mat and a picnic basket containing croissants, tarts, local cakes, juice, butter and jam, tropical fruits and a cup of tea or coffee. Whatever the menu, guests can be sure that some of the most delightful and charming inhabitants will drop in for a cup of coffee - limelight-loving orang utans, slithery snakes, cheeky chimpanzees and restless cubs.

After breakfast, there is time to walk, hop on the tram-car to discover the zoo's 1,600 mammals, birds and reptiles from more than 160 species in their spacious landscaped enclosures. And don't miss the captivating animal show.

CONSIDERATIONS

In the event of inclement weather, the Garden Pavilion (capacity - 80) or the Makan Terrace (capacity - 300) can be used as a back-up.

ENHANCEMENT

1. Provide all guests with pith helmets for the "wilderness" atmosphere.
2. Present each guest with a souvenir mug.

Duration : 5 hours
Capacity : 100 onwards





A Taste Of Singapore

With its amazing amalgam of exotic Chinese, Malay and Indian cuisine, your guests would not have "tasted" Singapore until they feast on a hearty "local" breakfast.

The breakfast will be served in style at the top of the world's tallest hotel, with a great view of the island-city, or in the colonial atmosphere of the Singapore Cricket Club.

Guests will be propelled through a time warp, back in time to the founding of Singapore in 1819. Personalities from the past such as Sir Stamford Raffles, the founder of Singapore and Munshi Abdullah, a Malay scholar, will meet guests for breakfast. In "Little India", "Chinatown" and "Kampong Glam", street vendors will serve Nasi Lemak (coconut rice), Mee Goreng (fried noodles), peanut porridge, pork rib soup, local cakes, cereals and yoghurt and local fruits.

ENHANCEMENTS

1. Strolling musicians during breakfast.

Duration : 2 hours
Capacity : 100-200





Fun On Wheels

Discovering Singapore by our unique three-wheelers is an experience not easily forgotten. A trishaw is a man-powered three-wheeled pedal vehicle, fast disappearing from Singapore's streets as a mode of public transport.

The evening begins with a transfer by air-conditioned coach from the hotel to Waterloo Street where the guests will board their own trishaws.

The first stop is at Little India, an exotic world of sights, smells and sounds. From shimmering "saris", bangles, bracelets, sandals, incense, spices, jasmine garlands to kitchenware and shampoos, Little India has almost anything and everything Indian. From Serangoon Road the motley procession sets off for Chinatown, where narrow streets are lined with medicine halls and shophouses. And in the "five-foot way" (the local word for pavement or sidewalk), you will run into a calligrapher gilding strips of lucky red paper with gold paint, or a fortune teller burning incense and consulting the almanac.

Return via the colonial heart of the city passing City Hall, the Cricket Club and the "Padang" (open field or green) with stop at the Singapore River for an original Singapore Gin Sling.

CONSIDERATIONS

Due to heavy traffic conditions, heat and humidity in the day, we strongly suggest the trishaw tour be done in the evening.

ENHANCEMENTS

1. Present each guest with a model of a trishaw at the end of the tour.
2. Add in an additional hour cocktail by the Singapore River.

Duration : 3 hours

Capacity : Maximum 100 at any given time





Streets Of Singapore

In keeping with its reputation as a "gourmet paradise", Singapore offers a multitude of choices. Whether it is elegant dining, sidewalk cafes, fast-food outlets or other eating-houses, your guests will be pleasantly surprised by the variety of food. From French nouvelle cuisine to Japanese sushi, Italian pasta and the local favourites, there is always something to please even the most sophisticated taste buds.

And the most exciting eating-out experience in Singapore is to eat with the locals at the humble open-air hawker centres. The popular spot is Bugis Street, which boasts of a bewildering range of specialities. Your guests can start with a sweet corn and crab-meat soup and then work their way slowly to the local favourites of chilli crabs, barbecued tiger prawns, deep fried crispy squids and steamed garoupa. Top up with fresh greens and fried rice. End with refreshing cuts of exotic local fruits.

Souvenir shops, stalls selling local desserts and fresh fruits all are part of the local street scene at Bugis Street

ENHANCEMENTS

1. A strolling musician to entertain during dinner.
2. Arrange for vanishing tradesmen such as a shoe-shine boy, to go round the tables offering their wares and services.

Duration: 2½ hours

Capacity: Maximum 450





Traders Trail

The day's activities begin with a "Traders' Trail" where guests will get to see, feel and taste the real Singapore. Participants, escorted by a staff member, acting as a local "sounding board", and using a map and a kit bag which contains, among other things, clues, a disposable camera, etc will actually discover the real Singapore for themselves and in the process, acquire certain items as souvenirs and capture the moment with memorable photographs.

The trail will lead to participants using the entire range of local transport, from the modern MRT to the humble trishaw. The emphasis is on the rich multicultural heritage of Singapore, as the trail takes them around the island. Along the trail, they will discover the many elements that together make up unique Singapore. There will be prizes and "sur-prizes" for all participants.

CONSIDERATIONS

Traders' Trail can be designed to suit a varying number and age of participants. Duration of the trail can be shortened or lengthened to suit clients. However, East West recommends a minimum of 2½ hours, to truly experience Singapore.

ENHANCEMENTS

1. End at a special lunch venue to allow rapport building.
2. T-shirts with company's logo and/or slogan.
3. Trophies or medals to be awarded to all participants.

Duration: 2½ hours

Capacity: 60 onwards





Gourmet Safari

The dine-around with a difference! Whatever your guests fancy, we bring the world to their dining table.....or more accurately, to various dining tables.

The best of Singapore's renowned cuisine is scattered around the island waiting to be tracked down. The thrill is in the hunt...and what's sweeter and more satisfying when your guests' efforts are rewarded with the finest in New Asia cuisine...or the choicest of exotic Middle Eastern cuisine. Or perhaps it is the hale and hearty local hawker fare your guests are after? An appetiser with a sweet tangy bite, a seafood course with a strong fiery character - the famed pepper crabs perhaps?

The grace and beauty of a "double boiled" Chinese herbal soup...the enchanting and delightful flavour of tandoori or Middle Eastern kebabs. A sweet ending of something familiar - the tame cheesecake, or maybe...your guests might want to go in search of something more exotic - the thorny durians! On foot, by trishaw or taxi, your guests will check out Singapore's main entertainment districts and back alleys. It's time to hunt down Singapore's best dishes. This is gastronomic 'big game' indeed!

CONSIDERATIONS

Gourmet Safari can be designed to suit varying numbers with various restaurants depending on the capacity of individual restaurants and cuisine types preferred.

ENHANCEMENTS

1. Specially designed souvenir menu card.
2. A cook book
3. A set of condiments

Duration: 2½ hours

Capacity: Unlimited





SOIREE MUSICALE

Let your guests unwind to an evening of music and refinement along the banks of Singapore River with the Singapore Symphony Orchestra (SSO)!

Established in 1979, the SSO has since achieved undisputed acclaim in its tours of great musical cities. The Orchestra's repertoire spans Baroque to 20th century works, from deeply intellectual and stimulating pieces to the more light-hearted and familiar favourites. The SSO is housed in the elegant Victoria Concert Hall, which is in the heart of the Civic District. This district contains some of Singapore's richest architectural heritage from its days as a British colony.

A tour of the concert hall may be arranged in the early evening to start off the event. Cocktails with canapés can be served in various outdoor spots overlooking the Singapore River, flanked by historical buildings and monuments.

ENHANCEMENTS

1. Supper can be arranged at one of the many dining spots such as Boat Quay or bustling Bugis Street
2. Post-concert drinks at any of Singapore's night spots.
3. A pre-concert dinner with interval drinks can be arranged.

Duration: Between 2 - 3 hours

Capacity: 800





Races Of The Champs

If high speed action, heart stopping anticipation and the thrill of winning is what drives your guests, then perhaps a day at the races is what they are looking for. After the winning streak has been fulfilled, the Turf Club offers a green and tranquil respite for tea or dinner.

Welcome to the new Singapore Turf Club at Kranji! The racecourse ranks among the premier racecourses of the world. It features a spectacular Grandstand with a uniquely designed roof inspired by the graceful and powerful image of a horse in motion. Extensive landscaping has been employed to create a sense of serenity and wide spaces amidst the heart-thumping excitement of a keen race. A wide diversity of facilities from small private rooms that can hold up to 200, to an air-conditioned club area that can accommodate 2000 makes the Club an exciting venue for events on both racing or non-racing days.

The club is located about 20km north of the city and is linked by excellent expressways.

CONSIDERATIONS

Live races only on scheduled race dates. However “mock” races can be arranged on a private basis subject to an advance notice of minimum 3 months and approval by the club’s directors .

ENHANCEMENTS

1. Each guest will be given a pair of disposal binoculars
2. A medal will be given to the winners

Duration: Between 3 - 4 hours

Capacity: 30 – 500

