



WHY PENANG



Penang has an enviable position. The destination is able to cater for the demanding needs of corporate meetings and has excellent incentive facilities and possibilities.

- An active and committed participation from the Penang Development Centre (PDC) a semi governmental organisation that works to develop Penang's state industry, trade and tourism as well as its role as a regional centre for northern Malaysia.
- Good support from Malaysian Tourism Promotion Board.
- A superb range of Convention/Incentive hotels at competitive, value for money rates.
- Good tourism infrastructure - well organised and accessible.
- English is the business language and is widely spoken and understood.
- Friendly and hospitable people.
- Multi-cultural heritage.
- Politically and economically stable.
- Wide variety of sightseeing and shopping opportunities.
- Wonderful beaches.
- Warm, sunny, tropical climate all year round.
- Easily accessible to Thailand.